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B.C.A.-III Sem.

(Printed Pages 3)

Roll No. \_\_\_\_\_

**18014**

**B.C.A. Examination, Dec.-2023**

**BUSINESS ECONOMICS**

**(BCA-304)**

*Time : Three Hours ] [Maximum Marks : 75*

**Note :** Attempt questions from **all** sections  
as per instructions.

**Section-A**

**(Very Short Answer Questions)**

**Note :** Attempt **all** questions. Each question  
carries **3** marks. Very short answer is  
required not exceeding 75 words.

$3 \times 5 = 15$

1. What do you mean by market demand?
2. Define fixed cost.

3. Explain economics of scale.
4. Explain short-run cost analysis.
5. What is FDI? How does it differ from FPI?

**Section-B**

**(Short Answer Questions)**

**Note :** Attempt any **two** questions. Each  
question carries **7.5** marks. Short  
answer is required not exceeding 200  
words.  $7.5 \times 2 = 15$

6. Give the essential requirements of TRIPS.
7. What are the theories of inflation?
8. What are the characteristics of perfect competition?

**Section-C**

**(Long Answer Questions)**

**Note :** Attempt any **three** questions out of  
the following five question carries 15

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marks. Answer is required in detail.

$$3 \times 15 = 45$$

9. Describe money, real and opportunity cost of production.
10. What are the themes of the new fiscal policy.
11. Discuss about Exim policy in detail.
12. Explain the output determination under the condition of monopolistic competition.
13. Explain the causes of unemployment in India. What measures would you suggest for removing unemployment?